

Participant Briefing: LSE UK Policy Roundtable

Thursday 8th July 2021, 17.00 - 18.30 UK

1. CONTEXT AND OBJECTIVES

Around the world, lawmakers are grappling with how to make digital spaces safer and fairer. The UK Government has recently published its Online Safety Bill, proposing specific duties to address online safety. As the Internet Commission moves through its second accountability reporting cycle, it seeks to discuss its work, and to better understand the opportunities and challenges for corporate accountability.

As an independent, trusted broker within the new regulatory system, the Internet Commission aims to ask the right questions, provide reliable evidence and help organisations to navigate different national and international requirements. It offers independent health check, knowledge sharing and review services to organisations that lead in digital responsibility, and authoritative insight to regulators and other stakeholders.

In the context of the Online Safety Bill, participants will be interested in insights into how and when new regulatory requirements will emerge, and to discuss how companies might prepare themselves, share knowledge and demonstrate leadership.

2. AGENDA

17.00	Welcome and introduction Prof. Lee Edwards, LSE (chair)
17.10	The importance and scope of the Online Safety Bill Damian Collins MP
17.20	Internet Commission accountability process Jonny Shipp
17.30	Discussion
18.30	Close

3. TOPICS FOR DISCUSSION

Key features of the Internet Commission's work

- **Inside view:** tackling knowledge asymmetry; complementing outside view
- **Cross jurisdiction:** even within EU where “illegal” will be nationally defined
- **Independence:** from business and from governments; non-profit
- **Inspiring ethical practice:** knowledge sharing for “smart regulation”
- **On the front foot:** supporting business readiness and getting ahead

Some important provisions in the draft bill

Harmful Content

In relation to adults' online safety, the core duty is (1) for companies to state how they deal with harmful content, (2) to ensure that this information is clear and accessible to users, and (3) to consistently apply their approach. *This may protect freedom of expression and allow ethical organisations to lead the way, including in tackling harms to society such as COVID disinformation.*

Codes of Practice

Codes of Practice for compliance with the duties will be developed by Ofcom, but companies have the option to use their own means to achieve specified online safety objectives, whilst protecting user privacy and freedom of expression. *This may provide flexibility for companies to demonstrate innovative and cross-border approaches to performing the required duties.*

Some gaps that could be closed

Information Sharing

Competition rules may deter companies from sharing information and cooperating on the protection of users. *Specific exceptions to competition rules may be needed to facilitate cooperation on online safety, including seeking the views of children and young people.*

Anonymity

Anonymity may exacerbate bullying, harassment, and intimidation and facilitate online behaviours which are harmful to individuals and to democracy. *Verification of users could be a key step in building healthier online cultures.*

Encryption

End-to-end encryption is viewed by many as an essential component of open societies and markets, but it can also hide criminal activity and present obstacles to law enforcement. *Service providers may need to review risk mitigations with the regulator.*

4. PARTICIPANTS

Name	Title	Company
Bojana Bellamy	President	CIPL
Max Beverton-Palmer	Director, Internet Policy Unit at Tony Blair Institute for Global	Tony Blair Institute
Morgan Cauvin	Head of Government Relations EMEA/APAC	Match Group
Damian Collins	Member of Parliament	Conservative Party
Olaf Cramme	Director of Global Public Policy	Twitch
Khush Dodhia	Senior Policy Advisor	CBI
Rupert Earle	Partner and Head of Media Litigation	Bates Wells
Lee Edwards	Professor of Strategic Communications and Public Engagement	LSE
Julia Foguel	Senior Director, Publishing & Public Policy, Legal & Business Affairs	Sony Interactive
Emma Hoksbergen	Executive Director	Internet Commission
Liz Kanter	Director of Government Relations	TikTok
Shaun Kelly	Global Director of Safeguarding	Pearson
Orla Lynskey	Assistant Professor, Law	LSE
Harriet Moynihan	Senior Research Fellow, International Law Programme	Chatham House
Ioanna Noula	Co-founder and Director of Research	Internet Commission
Maria Palmieri	Public Affairs Adviser	Internet Commission
Christopher Payne	Director Government & Public Affairs	The Lego Group
Jonny Shipp	Executive Chair	Internet Commission
Ashleigh Tilley	Head of Stakeholder Engagement	DCMS
Richard Wronka	Director of Online Harms	Ofcom

5. PARTICIPANT BIOGRAPHIES



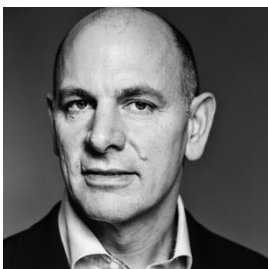
LEE EDWARDS

Lee Edwards is Professor of Strategic Communications and Public Engagement in the Department of Media and Communications at the London School of Economics and Political Science. She teaches and researches strategic communications from a socio-cultural perspective and is particularly interested in the relationship between strategic communications (particularly public relations), inequalities, social justice and democracy. She has recently completed a UKRI-funded study focused on [improving consultation practices](#), and has published over 60 theoretical and empirical articles and book chapters on a range of topics including public relations as a cultural intermediary, diversity in public relations, and public relations and democracy.



DAMIAN COLLINS

Damian Collins is the Conservative Member of Parliament for Folkestone and Hythe. Between 2016 and 2019 Damian chaired the House of Commons Digital Culture, Media and Sport Select Committee, leading inquiries into doping in sport, disinformation and 'fake news', football governance, homophobia in sport, and immersive and addictive technologies. Damian is also the co-founder of the International Grand Committee, a group of parliamentarians from across the globe investigating digital competition, data privacy, online harms and electoral communications; and of Infotagion, a COVID fact-checking website and digital policy podcast.



JONNY SHIPP

Jonny Shipp is Executive Chair at the Internet Commission and a Visiting Fellow in the Department of Media and Communications at LSE. He is a social entrepreneur and adviser on technology, strategy and public affairs. He has 22 years experience in senior corporate roles in Internet and communications, delivering products, partnerships, strategic communications, industry self-regulation, thought leadership and cultural change programmes across Europe and the Americas. He served six years as Vice-Chair of the Internet Watch Foundation.

BOJANA BELLAMY

Bojana is the President of Hunton Andrews Kurth' Centre for Information Policy Leadership (CIPL), a preeminent global information policy think tank in London, Washington, DC, and Brussels. Bojana works with global business and technology leaders, regulators, policy and law makers to shape global data policy and practice and develop thought leadership and best practices for responsible and trusted use of data in the 4th Industrial Revolution. With over 25 years of experience in privacy and data policy and compliance, including former global privacy head at Accenture for 12 years, she sits on several industry and regulatory advisory boards and panels.

MAX BEVERTON-PALMER

Max is Director of the Internet Policy Unit at the Tony Blair Institute. Leading a global team generating radical, sensible progressive tech policy to address some of the societal challenges faced around the world. He was previously Head of Digital Policy at Sky leading policy in the UK and EU on television and online advertising, internet safety and online regulation, as well as working with technology and product teams on ethical responsibility. And before that he worked at the UK communications regulator Ofcom on broadcast regulation, net neutrality, broadband and television infrastructure and spectrum.

MORGAN CAUVIN

A former solicitor and academic, Morgan is Head of Government Relations EMEA/APAC at Match Group. As a government relations professional, he combines a specialist knowledge of corporate communications and legal strategy to help global companies enhance their reputations and defend their strategic interests, most notably across Europe. He possesses a strong understanding of commercial issues and social policy having worked in a number of issues-rich and highly regulated sectors (tobacco, alcohol, agri-food), and now plies his trade in the digital space.

OLAF CRAMME

Olaf is Director of Global Public Policy at Twitch, a leading live streaming service with content that spans gaming, sports, entertainment, music and more.

KHUSH DODHIA

As Senior Policy Adviser, Digital and Innovation at the Confederation of British Industry, Khush leads the CBI's digital policy work in a number of areas, including policy development on AI, data, and internet regulation. Previously Khush worked at UNHCR, the UN Refugee Agency and has a degree in English from the University of Cambridge.

RUPERT EARLE

Rupert is a Partner and Head of Media Litigation at Bates Wells, the first UK law firm to certify as a B Corp - awarded to businesses that balance purpose and profit. Rupert has, for some 30 years, specialised in media, public/regulatory, advertising and consumer law issues, both in and out of court.

JULIA FOGUEL

Julia is Senior Director, Publishing & Public Policy, Legal & Business Affairs at Sony Interactive Entertainment. She is a commercial/media lawyer with experience of contentious and non-contentious commercial, IP/IT and e-commerce matters.

EMMA HOKSBERGEN

Emma is the Executive Director at the Internet Commission. Her experience includes eight years of corporate account management and strategy development within two global multinationals. In January 2020, Emma decided to pursue her passion of Digital Responsibility and joined the Internet Commission.

ELIZABETH KANTER

Liz Kanter is Director Government Relations and Public Policy at TikTok. A dual US-UK national, she is responsible for engaging with governments and delivering TikTok's public policy objectives in the UK, Ireland and Israel. Prior to joining TikTok, Liz ran her own public affairs consultancy firm working for a range of organisations including StubHub, Forescout and the Cabinet Office. Liz has held senior Government Relations positions at a range of global brands including SAP, BlackBerry, and Yahoo.

SHAUN KELLY

Shaun is Global Director of Safeguarding at the publishing and education company, Pearson plc. With 35 years' experience across private, public and third sector organisations, now leading safeguarding across this global learning business as it invests in digital learning and emerging markets. Before joining Pearson in 2014, Shaun developed and delivered safeguarding strategy at Action for Children, spanning 650 projects and a broad range of services including schools, children's homes, fostering, adoption and mentoring initiatives.

ORLA LYNSKEY

Orla Lynskey is an Associate Professor, having joined LSE Law in 2012 and a Visiting Professor at the College of Europe. She teaches and conducts research in the areas of data protection, technology regulation, digital rights and EU law. She holds an LLB (Law and French) from Trinity College Dublin, an LLM in EU Law from the College of Europe (Bruges) and a PhD from the University of Cambridge. Prior to completing her doctorate, she worked as an academic assistant at the College of Europe (Bruges) and in public and private competition law practice in Brussels. She is an editor of International Data Privacy Law (OUP) and a Modern Law Review editorial committee member. She is currently a member of the Ada Lovelace Institute's "Rethinking Data" working group.

HARRIET MOYNIHAN

Harriet is Acting Director of the International Law programme at Chatham House, where she leads the programme's cyber work. This work focuses both on the role and value of international human rights law in internet governance - including in addressing online content moderation and disinformation - and the role and application of international law in responsible state behaviour in cyberspace.

IOANNA NOULA

Ioana is Co-founder and Director of Research at the Internet Commission. She holds a PhD in Citizenship Education and an MA in Sociology of Education from the UCL Institute of Education. Ioanna has conducted research for award winning projects on global citizenship education and active citizenship at the UCL Institute of Education and LSE's Media and Communications Department where she is a Visiting Fellow.

MARIA PALMIERI

Maria is Head of Government Relations at Tech Nation, where she provides government and policy support to fast-scaling tech businesses. Prior to this, Maria worked in the Immigration team at Mischon de Reya and in the External Policy Unit at the European Parliament. She has also worked in Human Rights, having started her career in Investment Banking.

CHRISTOPHER PAYNE

Chris is Director of Digital Responsibility, Government and Public Affairs at The Lego Group, where he oversees the company's relationship-building activities with governments and political organisations on the subject of responsible digital engagement with children; working across policy areas such as data protection, digital safety, digital citizenship and online marketing. By working constructively with government's and other key stakeholders around the world, the LEGO Group aspires to make a meaningful contribution to a digital future that is designed with children at its core and that successfully supports their rights and wellbeing.

RICHARD WRONKA

Richard is a Director in Ofcom's Online Safety Policy team, where he oversees Ofcom's contribution to the development of the proposed new statutory framework. Previously, Richard was a Director in Ofcom's Strategy team, where he led high-profile projects such as the public interest assessment of the proposed Fox-Sky merger, and Ofcom's efforts to improve rural mobile coverage. Richard joined Ofcom from HM Treasury, where he led on a range of digital infrastructure and media policy issues, as well as policy relating to aviation and water infrastructure.